



WWW.JOHNLIZARDO.COM

CONTACT

Location Salem, OR, US

Email johnlizardo1973@gmail.com

Phone 503-559-2382

EDUCATION

CHEMEKETA COMMUNITY

Going for my BA

2024 - 2026

I am currently a freshmen. Studies include Graphic Design and Web Design.

NORTE VISTA HIGH SCHOOL

High School Diploma

1979- 1983

I had a 3.0 GPA and studied computer programming

ACHIEVEMENTS

27+ Years Graphic Designer

Branding and Identity

Typography

Adobe Creative Suite (Photoshop,

Illustrator, InDesign)

Project Management

Sales and Marketing

Telemarketing

Screen Printing

Training and Development

EXPERIENCE

OWNER / SENIOR GRAPHIC DESIGNER

Designs by John Lizardo

www.johnlizardo.com

1985- 2024

- Founded and operated a successful graphic design studio specializing in print and web design solutions.
- I led a team of seven designers in producing high-quality materials for diverse clients.
- Spearheaded sales and marketing efforts to acquire new clients and expand the business.
- Managed telemarketing campaigns to generate leads and promote design services.
- Oversaw screen printing processes, ensuring accurate reproduction of designs on various materials.
- Managed staffing needs, including recruitment, training, and performance evaluations for a team of 7.
- Provided training and mentorship to team members, fostering a collaborative and growth-oriented culture.
- Oversaw print and WordPress web design projects from inception to completion, ensuring adherence to client requirements and timelines.
- Collaborated with clients to understand their vision and provide design recommendations.
- Stayed updated on design trends, tools, and technologies to enhance design capabilities.
- Produced high-quality print materials, including brochures, flyers, posters, and business collateral.
- Prepared files for print production, ensuring accurate color, resolution, and print specifications.

I HAVE A EYE IN DESIGN! FROM CONCEPT TO COMPLETED PRINTED PIECE I CAN ASSURE THE BEST OF QUALITY.